

## **INTRODUCTION TO THE FIRST ISSUE FROM THE EDITOR LEIGHTON VAUGHAN WILLIAMS**

It is with considerable pleasure that we present the inaugural issue of the 'Journal of Gambling Business and Economics.'

There is a long-standing gap in the market for a journal that provides an outlet for academics and practitioners who have an interest in the economic and business aspects of the rapidly growing international gambling market. This journal is designed to fill this gap.

The aim of the journal is to be relevant to a wide range of parties, from academics to policy-makers to those involved in the business and commercial side of betting and gaming.

The journal will publish articles on a wide variety of issues of relevance to the broad subject area, and of topics of current debate, and authors will be allowed considerable freedom, subject to the maintenance of professional standards, in how they treat their areas of enquiry.

While technical and specialist theoretical papers are encouraged, papers which contribute to public discussion and which are applicable to the practical concerns of decision-makers are especially welcome.

Papers which provide an accessible survey of a field of relevant debate are also actively encouraged.

This is an international journal, a perspective which is well reflected in the authorship of the papers included in this first issue.

Welcome to the 'Journal of Gambling Business and Economics'!